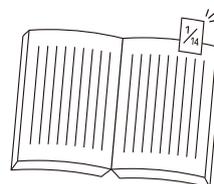
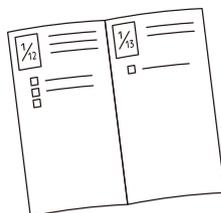


himekuri

is a stationery brand developed with the theme of "making every day important".

Our mission is to convey the wonders of paper and the importance of writing. We wish to spread the appeal of Japanese stationery under the brand name "himekuri".





himekuri

" himekuri " is a new type of flip calendar which won an award of excellence in the Functionality category at the 2018 Stationery of the Year awards. The 2021 version comes in a total of 6 types, including a new "sweets" design. The calendar has a variety of designs and features for you to enjoy.

Features



Color changes each week

The color changes each week, allowing you to glance at where the colors change to see which day is today.

(Utility model registration 3216131)



Different design each day

Each of the 365 days has a different design. The daily variety of illustrations and photos allows you to flip them each day with enjoyment and anticipation.



Stickers

Each of the 365 days also functions as a sticker. After peeling it off, you can reuse it for many different purposes.



Perfect for date sheets

Stick them in your notebook to personalize it. Useful for bullet journals, too. Perfect for decorating notebooks and diaries.



Limitless possibilities

You can use the stickers as bookmarks or stick them on food products to record the date they were opened. There are many ways to use them; the only limit is your imagination.

himekuri white gray



The color alternates between white and gray each week. Simple and stylish. Recommended for office desks.

Calendar base size : H50 * W210mm
Sticker size : H38 * W25mm



4 580461 650441

Design : shirie



Creator of "himekuri" original white gray. After graduating university, she entered a prototype of what would become the "himekuri" design in the 2nd be-on competition, winning an award and commercializing the product. Currently, she manages a general store in Gunma prefecture while also doing illustration work.

himekuri colorful



This colorful calendar changes color for each of the 53 weeks in a year. The 2021 version has a rounded font and soft colors.

Calendar base size : H50 * W210mm
Sticker size : H38 * W25mm



4 580461 650458

Design : Nouto Co., Ltd.



This small manufacturer of stationery and sundries consists of only two people. They don't need their products to be widely popular; they're happy as long as you enjoy them. The design department is led by illustrator Hiromi Ōki, who used to work in apparel. Incidentally, "nouto" means "a doorway to the mind".

himekuri cat



This calendar lets you meet cute cats for 365 days of the year as the seasons change.

Experience Japan's four seasons and enjoy events together with these cats.

Calendar base size : H50 * W210mm
Sticker size : H38 * W25mm



Supervising editor : Makiko Fukushima



Stationary planner. Editor-in-chief of webmagazine "otegami" and deputy editor of "Mainichi Bunbogu". She introduces audiences to the appeal of stationery through SNS and media. She lectures at stationery workshops and seminars and has written books and columns. Website : makiko.info

Illustrator : Mao Hagiwara



Illustrator living in Shizuoka. After working in a product development department, she went independent in 2017. As a lover of stationery, she develops stationery products and organizes many stationery store events. She currently has a manga serialized in Ei Publishing's "Shumi no Bungubako".
Blog : maoichi.com Website : maohagiwara.com

himekuri zoo



The animal of 2021 is the penguin. See many penguins moving about energetically. Designed to tell a story as you flip through. Every day is an anniversary.

Calendar base size : H50 * W210mm
Sticker size : H38 * W25mm



Every day, the creator will tweet a behind-the-scenes note on Twitter with the hashtag "#mainichihimekurizoo".

Design : Seiko Kitagawa



Although her day job is different, on her days off she can be found creating various things at a store called PalloBox. She often appears at book and stationery events.

himekuri stationery



Stick the himekuri stickers you've flipped into the booklet to make your own stationery store guide! Have fun collecting them all.

Made in collaboration with 26 stationery stores across Japan, this calendar is full of stationery illustrations. It includes a special booklet full of features which will make you want to go buy stationery. Reading a QR code with your smartphone will allow you to see a 360-degree panorama shot of the shop's interior, making you feel like you're really there.

Calendar base size : H50 * W210mm
 Sticker size : H38 * W25mm
 Booklet size : A6 H148 * W105mm
 Booklet number of pages : 64P

List of participating stationery stores

Ishimaru Bungyodo, Ink, Usagiya, Office Vendor Bungu no Mori, Kakimori, Giftionery Delta, Saburo, Eslite Bookstore Nihonbashi Daimaru Fujii Central, Tabiya, Tsutaya Bookstore, Tokyu Hands, Nagasawa Stationery Center, Hi-Note, Plase Store, Bungu Meister Papier, Punpukudo, Pens Alley Takeuchi, Pentonote, Penne19, Horita Stationery, Yamada Stationery, Yurindo Loft, Waki Stationery



Supervising editor : Webmagazine "Mainichi Bunbogu"



毎日、文房具。
 No. stationery life.

This special stationery webmagazine introduces a wide range of stationery which is essential to everyday life. It runs columns which introduce new products, long-time best-sellers, and stationery stores, as well as offering suggestions for how to use stationery. Website : mai-bun.com

Illustrator : Mao Hagiwara

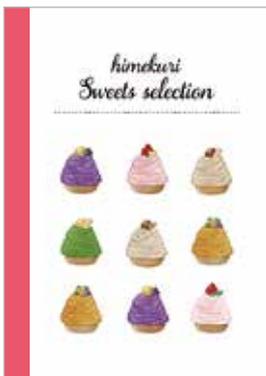


Illustrator living in Shizuoka. After working in a product development department, she went independent in 2017. As a lover of stationery, she develops stationery products and organizes many stationery store events. She currently has a manga serialized in Ei Publishing's "Shumi no Bungubako".

Blog : maoichi.com Website : maohagiwara.com

New!

himekuri sweets



This colorful calendar full of illustrations of sweets was made in collaboration with 17 shops, including cafes purveying delicious sweets in Tokyo and shops across Japan which deliver sweets. The accompanying booklet is filled with information on the shops and their sweets. After flipping a sticker from the calendar, stick it in the booklet to complete your sweets guide.

Calendar base size : H50 * W210mm
 Sticker size : H38 * W25mm
 Booklet size : A6 H148 * W105mm
 Booklet number of pages: 80P

List of participating stores

Apple & Roses, Henri Charpentier, Onoya, Cafe Mame-Hico, Koshinoyuki-Yamatoya, Calico, Kobe Frantz, Saika no Hoseki, Shiseidou Parlour, JANAT, Dandelion Chocolate, Chaka, Daily's Muffin, Tohoen, Fruit Umeda, Bumpodo Gallery Cafe, Honke Nagatoya

Supervising editor :
Makiko Fukushima



Normally, she works in the stationery industry as a stationery planner, but in fact she is a peerless lover of sweets. She visits cafes with delicious sweets every day.

Illustrator :
Kyoko Kumeta



DTP designer / illustrator. In charge of illustrating shop sweets. Likes cats and whipped cream.

Illustrator / Design :
Emi Tachibana



Illustrator who loves strawberry sweets. In charge of planning and illustrating original sweets.

Website : <http://emi-artdays.com/>



Why not create an original himekuri?

A drawing of a character, a photo of a cat, train, or hobby...

You can create a unique "himekuri" using your own materials. You can produce them in small lots (50 or more), making them perfect for event goods, anniversary goods, and novelty items.

For details and price chart:

https://himekuri.info/himekuri_original/



Contact :

K-Planning

☒ 112-0002 Okubo Building 1F, 5-11-6 Koishikawa, Bunkyo, Tokyo

TEL : 03-5844-6113

E-mail : kinoshita.ryou@kkikaku.jp

himekuri note

- A5 slim-size notebook you'll want to use every day -



This A5 slim notebook uses sheets of Tomoe River paper, so you'll want to use it every day. Filled with supervising editor Makiko Fukushima's meticulous care for notebooks.

1. Apply " himekuri " stickers and use as a bullet journal or diary.
2. Carry it with your day planner as a portable notebook.
3. Write in it with a fountain pen as your special notebook.



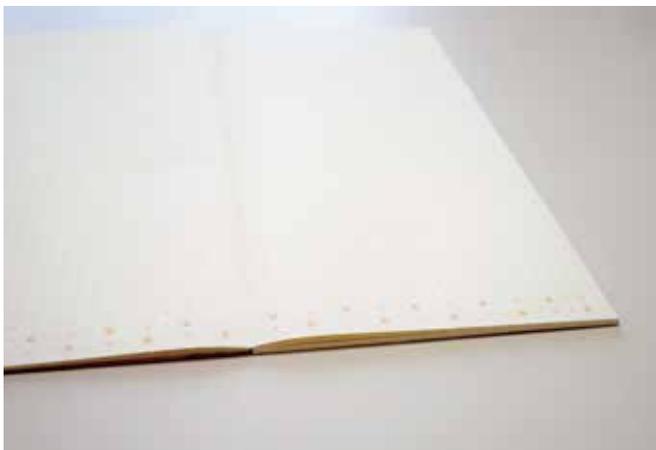
Writing paper is from Tomoe River notebooks

Excellent feel when writing with a fountain pen, and ink won't bleed through even though the sheets are thin. The notebook has plenty of pages with 110, yet it remains thin enough to carry easily.



A5 slim size is compact and easy to write in

The A5 slim size makes it very portable and easy to open flat on your desk. The thin Tomoe River sheets are the perfect size and won't bend.



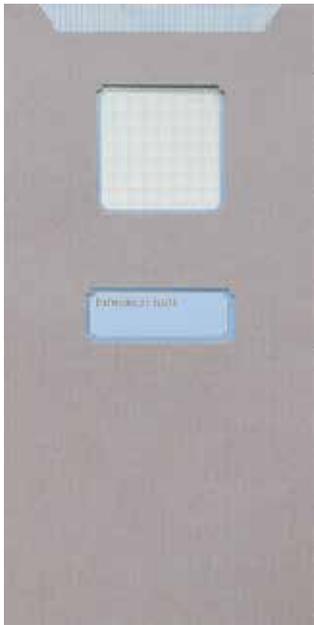
Thread-stitched spine opens flat to 180 degrees

It opens flat to 180 degrees without the need to hold it down with your hand, so you can write stress-free.



Playfully designed cover and ruled lines

A never-before-seen playfulness was added to the notebook's design, with a dual-layer cover with a cutout window. You can apply stickers and collect them or use them as bookmarks.



himekuri note plain

Size: A5 slim(H210 * W105mm)

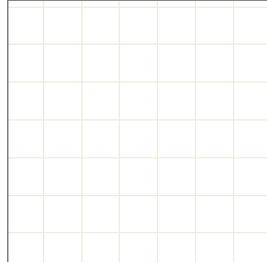
Number of pages : 110

Writing paper : Tomoe River notebook (52.3g/m²/cream)

Ruled lines : 5mm grid lines/gray printed

Cover : with window and flap

Sample of ruled lines



himekuri note stationery

Size: A5 slim(H210 * W105mm)

Number of pages : 110

Writing paper : Tomoe River notebook (52.3g/m² /cream)

Ruled lines : 5mm grid lines/blue printed

Cover : with window and flap

Sample of ruled lines



himekuri note cat

Size: A5 slim(H210 * W105mm)

Number of pages : 110

Writing paper : Tomoe River notebook (52.3g/m²/cream)

Ruled lines : 5mm dotted grid/pink printed/pawprint dots included

Cover : with window and flap

Sample of ruled lines



himekuri masking tape case

Masking tapes make my daily life happy.

- Store and display masking tapes -



This special masking tape storage case is brimming with Japanese techniques. You can cleanly store your masking tapes while also viewing their patterns from the outside through the display window. The door has magnets installed for a crisp, satisfying close.



himekuri masking tape case white

Box size : H195 * W220 * D55mm
Shelf size : H55 * W205 * D48mm * 3 shelves
Number of rolls stored : approx. 38 (15mm-wide rolls)



himekuri masking tape case blue

Box size : H195 * W220 * D55mm
Shelf size : H55 * W205 * D48mm * 3 shelves
Number of rolls stored : approx. 38 (15mm-wide rolls)



himekuri masking tape case brown

Box size : H195 * W220 * D55mm
Shelf size : H55 * W205 * D48mm * 3 shelves
Number of rolls stored : approx. 38 (15mm-wide rolls)



himekuri masking tape case pink

Box size : H195 * W220 * D55mm
Shelf size : H55 * W205 * D48mm * 3 shelves
Number of rolls stored : approx. 38 (15mm-wide rolls)



himekuri マスキングテープ

- "himekuri" calendars made into masking tapes -



These "himekuri" pattern masking tapes use selected illustrations from the 2019 versions of the "himekuri cat" and "himekuri stationery" calendars. You can use them to decorate your day planner or notebook, or use them for gift-wrapping.

himekuri masking tape cat

Size: tape width 15mm * length 5m



himekuri masking tape stationery

Size: tape width 15mm * length 5m



himekuri

Item number	Product name	Type	Price (w/o tax)	Order lot	JAN code	Weight/unit
KP0021-001	2021 himekuri	white gray	1900円	5	4580461650441	42g
KP0021-002		colorful	1900円	5	4580461650458	42g
KP0021-003		cat	1900円	5	4580461650465	42g
KP0021-004		zoo	1900円	5	4580461650472	42g
KP0021-005		stationery	2300円	5	4580461650489	260g
KP0021-006		sweets	2300円	5	4580461650496	260g

(Jan-Dec 2021 calendar)

Item number	Product name	Type	Price (w/o tax)	Order lot	JAN code	Weight/unit
KP0018-001	himekuri note	plain	980円	5	4580461650274	80 g
KP0018-002		stationery	980円	5	4580461650281	80 g
KP0018-003		cat	980円	5	4580461650298	80 g

Item number	Product name	Type	Price (w/o tax)	Order lot	JAN code	Weight/unit
KP0020-001	himekuri masking tape case	white	3480円	2	4580461650380	450g
KP0020-002		blue	3480円	2	4580461650397	450g
KP0020-003		brown	3480円	2	4580461650403	450g
KP0020-004		pink	3480円	2	4580461650410	450g

Item number	Product name	Type	Price (w/o tax)	Order lot	JAN code	Weight/unit
KP0022-001	himekuri masking tape	cat	450円	5	4580461650427	7 g
KP0022-002		stationery	450円	5	4580461650434	7 g

made in japan

himekuri

<https://himekuri.info>



Contact :

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✉ 112-0002 Okubo Building 1F, 5-11-6 Koishikawa, Bunkyo, Tokyo

TEL : 03-5844-6113 E-mai : kinoshita.ryou@kkikaku.jp
